



# ERIC BRIARLEY GRUNDY

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## ATTRIBUTES & SKILLS

Growing up the son of a self-employed father, a tremendous work ethic was instilled in Eric at a very early age. Innovation, leadership, teamwork, problem solving, strategic thinking, social and business responsibilities were all part of the fabric of Eric's youth and taught through the family business of landscaping. As a professional actor for over 20 years, Eric has reinforced and built upon these qualities every time he's had the artistic challenge of bringing a character to life and implementing that character into the Creative Team's larger vision for the show. Every cast and crew that Eric has had the privilege of working with, especially in live theatre, has consistently reminded him of the importance of teamwork to provide each audience a distinctive, shared experience. Eric's attributes and skills, combined with his growing awareness and desire to create positive social change, will provide a unique perspective and will be a beneficial addition and asset to your existing team.

## MISSION STATEMENT

- To continually grow and learn as an artist.
- To help inspire, challenge and nurture the human spirit to take action through every job and performance.
- To use each project as a catalyst and opportunity to serve colleagues and mobilize the community.

## PROJECTS

### ELI DRAWS • CO-FOUNDER & DEVELOPER • 2013 – PRESENT

Inspired by Eric's son Eli's remarkable drawings, Eli Draws was designed to encourage all children and adults alike to actively engage and explore their imaginations through creativity, play and art.

- Created children's books: Ben & Dave's Underwater Adventure & The Animal Alphabet Coloring Book
- Partnered with Barnum Design's Sweat Ventures program to develop Eli Draws and Website.
- Developed and led day camp curriculum for performing and visual arts based on Eli's original characters.

### DOYOUHAVEONE-dollar.ORG • FOUNDER & LEADER • 2011 - PRESENT

A non-for-profit campaign with the mission to see if 1 million New Yorkers could give just \$1 to help the homeless, poor and hungry in NYC. With an initial 40 day push, Eric was accountable for strategic planning, fundraising, and serving as public spokesperson.

- Partnered with The Bowery Mission, using their 501c3 status to be the beneficiary of all the donations received, and collaborated closely with their leadership team.
- Attained a school bus valued at \$7K for the campaign and The Bowery Mission.
- Procured a \$6K – \$8K pro bono website, designed by RepEquity, for the campaign.
- Negotiated online transaction costs with Active Giving to provide a 7% flat rate. Active Giving advertised the campaign in their NY/NJ newsletter 3 times throughout the 40 days at no cost, at an average cost of \$300 per newsletter.
- Acquired private donor contributions at \$2,200 with the agreement to match up to \$10K.
- Generated earned media exposure with the following organizations:  
1010 Wins, KLOVE radio, CBS NY online article, Christian Post, Untapped Cities, "Joy In Our Town" TBN interview.
- Raised over \$22K in 40 day campaign on \$1,000 budget.

### GOT A HUG • LOVE & SMILE MOTIVATOR • 2012 - PRESENT

- Subway Experiment
- Christian Hugs at NYC Gay Pride Parade
- Downtown Hugs
- The Guide To The Path Train for New Yorkers

## EDUCATION & AFFILIATION

BFA - THEATRE • HARTT SCHOOL OF MUSIC • MAGNA CUM LAUDE  
MEMBER OF ACTOR'S EQUITY ASSOCIATION



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